



WEEKEND AT THE ASYLUM

The Annual UK Steampunk Festival.

In 2010 one thousand impeccably polite and extremely well dressed people will return to the City of Lincoln to celebrate the world of Steampunk.

Steampunk is a rapidly growing social scene attracting people of all ages and from a variety of backgrounds. All steampunks share a love of the Victorian and Edwardian periods, creativity and old fashioned good manners.

NME called the Asylum 2009 one of the top ten underground gigs of the year.

The Oxford Museum of Science is hosting an exhibition of Steampunk Art. Tyneside and Manchester are both running extensive Steampunk based education projects. Steampunk has even had the endorsement and support of Foreign Secretary David Miliband.

Steampunk is an exciting, vibrant “alternative” scene which is also very “respectable”!

The 2010 event will include up and coming bands such as Ghostfire, Sunday Driver, Rome Burns and Fearless Vampire Killers. Authors and artists present will include Robert Rankin, Toby Frost, Ian Crichton and others.

The Victorian Steampunk Society which organises The Asylum is looking for commercial sponsorship for the event. A chance to showcase your products and enjoy some of the publicity generated by such a visually stunning affair. There are opportunities for:

- Brand sponsorship of the event
- Product samples or offers in the participants' goody bags
- Sponsorship of prizes offered in the Art Exhibition and competitions.
- Sponsorship of the three performance stages.
- Website banners and links

We are able to ensure you will be directly marketed to 1000 people and can arrange for pre and post event publicity.

Weekend at the Asylum will be held at Lincoln Castle, The Lawns, Charlotte House and Victoria Inn in Lincoln September 2010. The inaugural event in 2009 was a sellout and demand for the 1000 tickets available in 2010 is already high. The event is run by the Victorian Steampunk Society which is a not for profit organisation established to promote Steampunk in the UK.

The Asylum website: <http://steampunk.synthasite.com>

The VSS Website: <http://TheVSS.yolasite.com>