



WEEKEND AT THE ASYLUM 2012 (CARE IN THE COMMUNITY) THE KRAKENS DEN

Applicant:	
Email:	
Mobile Phone No.	

The Kraken's Den is obviously based upon the popular television series "Dragons Den". This is a serious feature which aims to help steampunks with a product or business idea to realise it and bring it to fruition. This will be a programme feature at 12noon on Saturday 8th September in the Tenniswood suite of the County Assembly Rooms.

We are looking for five or six ideas which can be presented on stage to our panel of Krakens. These are well established steampunks who are looking at potentially investing up to £1000 to make your idea a commercial reality. Your idea has to be inspiring, achievable and financially viable. Obviously the better thought out the idea is the more chance you have of winning the Krakens' support.

Your idea might be a product (e.g. the steampunk ring) a band or entertainment (investment may not be as valuable as bookings which the Krakens may facilitate) an event (where the investment may pay deposits etc and the Krakens could help with marketing, logistics, arrangements etc) a book or publication even a CD, DVD, online project etc. There is no restriction on what the project is other than its viability.

Whilst there may be some discussion of finances on stage sensitive commercial information will not be shared. An offer of support during the feature is subject to formal agreement being drawn up afterwards and the Krakens are not legally bound prior to this point.

In the first instance please give a description of your idea/concept here and submit it to majortinker@aol.com for initial consideration. Please attach any supporting material you wish. If you are selected we will support you in preparing your presentation for the stage at The Asylum 2012.

Type of project	
Investment sought	
Brief outline of idea	
Projected timescale from Sept 2012	