



THE UNITED KINGDOM STEAMPUNK FESTIVAL 2012

PRESS APPLICATION

Please note that the event does not require publicity. Coverage of the event is of no benefit whatsoever so this facility is offered purely as a courtesy.

Press passes are available to representatives of published newspapers and magazines, TV and radio. They must be applied for directly from the company concerned. Sorry but we do not ordinarily grant event Press Passes to freelancers or for online publication/broadcast other than by invitation. We reserve the right to refuse press passes and cancel them as we see fit.

Weekend at the Asylum, the UK Steampunk Festival is a series of private events. Participants are members and guests of the Victorian Steampunk Society. As such we are entitled to reserve all rights to press access and indeed do so.

Press Applications must be made by **AUGUST 31st 2012** using this form. We cannot process applications nor issue press passes after this date regardless of the institution you represent.

Press Passes are subject to the following conditions. If you are unable to accept these conditions on behalf of your publication or broadcaster then please do not apply.

- 1. All copyrights, trademarks etc relevant to the event and all people/items featured at/taking part in the event will be respected.*
- 2. Copies of all photographs taken will be supplied on a CD to the VSS within fourteen days of the end of the event. Permission is granted for the VSS to use these photographs to promote the event in future at no charge. Permission is also granted for their free use on the society's websites. (See below)*
- 3. Where items are broadcast in whatever form permission is granted and will be facilitated for embedding in websites operated by the VSS notably the society's own websites and links thereto (e.g. Youtube and Vimeo).*
- 4. Complementary copies of any publications or recorded media will be supplied to the VSS immediately upon release.*
- 5. Steampunk is a very polite community. We expect people to behave according to those standards. Please ask people for their permission before you photograph them and ask for permission to publish or broadcast their image, words, work or ideas.*
- 6. All press pass holders agree to comply with the instructions of event staff and stewards at all times.*
- 7. A breach of the conditions above renders the publishers, broadcasters or reporter/contributor contractually liable to a charge of not more than £2500. This fee, as set by the organisers (less any expenses incurred in collecting it) will be donated to a charity as chosen by the VSS.*



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Name of person making application:	
Contact Email:	
Contact telephone number:	
Company or organisation represented:	
Registered business address:	
Editor or Line Manager:	
Contact Email:	
Contact telephone number:	
Number of passes required (2 Max print/radio 4 Max TV)	
Type of publication or programme:	
Likely publication or broadcast date:	
Interviews with organisers etc can be arranged for Friday morning only . Please indicate here if you would like to arrange a slot and roughly how long you would need.	
Date of application:	
Please tick here to indicate acceptance of terms and conditions.	

Completed forms should be returned to: a.asylum@ymail.com